

STORE VISIT

PURPOSE

Give TWA participants an inside look at the store environment. It will help them to visualize themselves as potential interns and give them lots of information about different brands.

VOLUNTEER ROLES NEEDED

- Lead volunteer (we recommend the store's TWA Intern Manager)
- Three volunteers to lead activity rotations, ideally the leader of that department

SAMPLE AGENDA

This is a suggested agenda—you may have different activities or timing or you may find your team wants to focus on other areas. Work with your nonprofit partner and your store team to build out the right agenda for your program.

A store tour is usually a 2-hour event so plan your activities accordingly.

TIMING	TOPIC	WHO
0:00 - 0:15	Welcome + Introduction <ul style="list-style-type: none"> ▪ Address the youth and welcome them to the store ▪ Introduce volunteers ▪ Ask youth to introduce themselves + share what they want to get out of the day ▪ Review the plan for the day and the different activities 	Lead volunteer (intern manager) + 3 volunteers who lead activity rotations
0:15 - 0:30	Brand + Store Overview <ul style="list-style-type: none"> ▪ Review brand + store structure ▪ Watch brand video ▪ Have volunteers share why they work for your brand 	Lead volunteer (intern manager)

TIMING	TOPIC	WHO
0:30 – 1:45	<p>Activity Rotations</p> <ul style="list-style-type: none"> ■ Divide group of youth into 3 smaller groups ■ Select 3 rotations at 15 minutes each: <ul style="list-style-type: none"> - Sales Floor - Visual Merchandising - Stock Room - Loss Prevention ■ For each rotation, give a high-level overview including activity title, leader name and activity description. Explain why this job is important in the store. 	3 volunteers who lead each area
1:45 – 2:00	<p>Reflections + Close</p> <ul style="list-style-type: none"> ■ Recap the day and ask “what did you learn?” 	Lead volunteer (intern manager)